

CDF NEWS RELEASE

California Department of Forestry and Fire Protection



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Smokey Bear's 60th Birthday Celebrated Every Day at the State Fair

Sacramento- They stop-drop-and roll, they learn how to dial 911 and when the big guy himself makes a surprise visit, they yell "Smokey" at the top of their lungs. We're talking about the kids at [Camp Smokey](#) at this year's California State Fair (located next to Building A). Smokey Bear, as well as firefighters and personnel from several fire agencies, will be on hand for the run of the fair teaching children fire prevention at home, how to use 911, what to do when they see a fire or find matches, and more. And this year, everyone at Camp Smokey gets to celebrate Smokey's 60th birthday!

Camp Smokey consists of four buildings. The kids learn a different safety concept in each building. Children are given a Smokey Bear passport that is stamped following completion of an activity. When all the pages of the passport are stamped each child will receive a special Smokey Bear award.

"Camp Smokey reaches more than 15,000 kids each year," said Dick Hayes, CDF Public Education Chief. "It can often provide the first fire safety contact for a child, and every year many parents thank us for what we are doing out here."

Camp Smokey is a multi-agency project sponsored by the California Department of Forestry and Fire Protection, USDA Forest Service, Sacramento Metropolitan Fire Department, the Bureau of Land Management, the U.S. Fish and Wildlife Service, the National Park Service and the Bureau of Indian Affairs.

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