
CAL FIRE NEWS RELEASE

California Department of Forestry and Fire Protection



CONTACT: Daniel Berlant
Information Officer
(916) 651-FIRE (3473)

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State Fire, Insurance Officials Team Up to Prevent Fire Losses Agreement aimed at educating public and industry of fire dangers

Who: CAL FIRE Director Ruben Grijalva
CAL FIRE State Fire Marshal Kate Dargan
California Insurance Commissioner Steve Poziner

When: Monday, October 15, 2007 from 10:30 a.m. to 11 a.m.

Where: CAL FIRE Aviation Headquarters, McClellan Air Park 5500 Price Ave, Sacramento

The California Department of Forestry and Fire Protection (CAL FIRE) and the California Department of Insurance are teaming up to help prevent wildfires and mitigate losses. CAL FIRE Director Ruben Grijalva and State Fire Marshal Kate Dargan will join State Insurance Commissioner Steve Poziner to promote increased awareness and cooperation among fire officials, the insurance industry and the public to help prevent major losses from fires. On Monday, October 15, 2007 at 10:30 a.m. the CAL FIRE Director and Insurance Commissioner will sign an agreement to collaborate on the following goals.

- Reduce the risk from wildfires that cause loss of life or large-scale property damage/loss.
- Increase awareness of fire officials, the insurance industry and the public on methods to prevent and mitigate fire losses.
- Increase incentives for homeowners, businesses, and insurance companies to actively prevent and mitigate fire risks.
- The Department of Insurance will facilitate obtaining comments/suggestions from representatives of the California insurance industry with the end goal of receiving their endorsement on this collaborative venture.

With the help of homeowners, fire officials and the insurance industry, this agreement will help promote homeowner responsibilities including Defensible Space, which can significantly increase a home's chance of surviving a wildfire. California's dry climate provides the perfect recipe for a major wildfire. State fire and insurance officials want to educate homeowners on how they can prevent homes and property from being damaged and lost due to wildfires.

Note: CAL FIRE will provide a Spanish speaking fire official.

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